

Seller Services & Fees

| | Standard | Deluxe | Premium | VIP |
|---|--|----------------------------|----------------------------|--------------------------|
| Pay monthly or One-time | \$8.33 \$99.00 | \$16.67 \$199.00 | \$25.00 \$299.00 | 33.00 \$399.00 |
| No Listing Fee (Basic Listing) | Free | Free | Free | Free |
| Listing Special Features Fees | <ul style="list-style-type: none"> ▪ Highlighted Items – \$0.50 ▪ Bolded Items – \$0.25 ▪ Feature Category as Auction or Fixed Price – \$0.75 ▪ Feature Product on Homepage – \$1.00 | | | |
| Fixed Price Item End of Sale Commission | <ul style="list-style-type: none"> ▪ \$0.01 to \$25.00 – 5.75% ▪ \$25.01 to \$100.00 – 3.25% ▪ \$100.01 to \$1,000.00 – 2.00% ▪ \$1,000.01 and over – 1.5% | | | |
| Auction End of Sale Commission | <ul style="list-style-type: none"> ▪ \$0.01 to \$25.00 – 5.25% ▪ \$25.01 to \$1,000 – 2.00% ▪ \$1,000 to Above – 1.5% | | | |

Detailed Seller Services Comparison

| | Standard | Deluxe | Premium | VIP |
|--|-------------------------|-------------------------|--|-----------------------------|
| Customer Support | Mon – Fri 8am to 5pm | Mon – Fri 8am to 5pm | Mon – Fri 8am to 5pm | Dedicated 24 hour support |
| BEC Website Advertising Banner or Text (One Full Year) | Text Ad Only | Text Ad Only | Small Vertical Banner or Text Ad | Vertical Banner and Text Ad |
| Business Directory Listing | . | . | . | . |
| Business Coaching | | | | . |
| Email Blast & Press Release | 10% Discount | 20% Discount | 25% Discount | 30% Discount |
| 1 Year Subscription to Black Enterprise Magazine | Black Enterprise | Black Enterprise | Black Enterprise | Black Enterprise |
| Featured Business Rotation | 3 Months | 6 Months | 9 Months | 12 Months |
| Classified Ads (One Full Year) | 10% Discount | 20% Discount | Free & Limited Duration | Free & Unlimited Duration |