



Free Services, Non-Member Fees, and Free Services

BEC Subscriptions

- **BEC Member**
- **Free Webinar Series**
- **Link Exchange Program**
- **Newsletter Sign-Up**

Non-Member - Fees

Service	Monthly Cost	Size
BEC Website Advertising		
Text Ad	\$50	Title: 25 Characters Ad body: 70 Characters Display URL: 35 Characters
Featured Business Rotation	\$75	Customize
Small Vertical Banner	\$100	120 x 90 Pixels
Vertical Banner	\$250	120 x 240 Pixels
Standard Banner	\$350	468 x 60 Pixels
Skyscraper Banner	\$500	120 x 600 Pixels
Classified Ad	Standard: 50 words or less 30 days - \$4.99 60 days - \$9.98 90 days - \$14.97 120 days - \$19.96 150 days - \$24.95 Deluxe: Up to 100 Words 30 days - \$9.99 60 days - \$19.98 90 days - \$29.97 120 days - \$39.96 150 days - \$49.95	Standard: 50 words or less Deluxe: Up to 100 Words
BEC Email Advertising		
E-Blast / Press Release (one distribution)	\$75 (Info is pre-designed) \$225 (Info requires design)	Customized
E-Blast / Press Release (two distribution)	\$125 (Info is pre-designed) \$275 (Info requires design)	Customized
E-Blast / Press Release (three distribution)	\$175 (Info is pre-designed) \$325 (Info requires design)	Customized
BEC Newsletter Advertising		
Event Announcement	\$25	Customized
Text Ad	\$75	Customized
Featured Business	\$100	Customized
Small Vertical Banner	\$125	Customized
Skyscraper Banner	\$525	Customized
BEC Downloadable Services		
Webinar Listing Fee	\$19.99	Pre-recorded / Live
Webinar End of Sale Commission	Price Varies Contact sales@blackecommerce.com	

BEC Subscriptions

	Standard	Deluxe	Premium	VIP
Monthly Subscription Fee	\$8.33	\$16.67	\$25.00	33.00
No Listing Fee (Basic Listing)	Free	Free	Free	Free

<p>Listing Special Features Fees</p>	<ul style="list-style-type: none"> ▪ Highlighted Items - \$0.50 ▪ Bolded Items - \$0.25 ▪ Category Featured Items - \$0.75 ▪ Sales & Special Offers Section - \$1.00 ▪ Swap - \$1.00
<p>Fixed Price Store End of Sale Commission</p>	<ul style="list-style-type: none"> ▪ \$0.01 to \$25.00 - 5.75% ▪ \$25.01 to \$100.00 - 3.25% ▪ \$100.01 to \$1,000.00 - 2.00% ▪ \$1,000.01 and over - 1.5%
<p>Auction End of Sale Commission</p>	<ul style="list-style-type: none"> ▪ \$0.01 to \$25.00 - 5.25% ▪ \$25.01 to \$1,000 - 2.00% ▪ \$1,000 to Above - 1.5%

Detailed Featured Subscription Comparison

	Standard	Deluxe	Premium	VIP
Customer Support	Mon - Fri 8am to 5pm	Mon - Fri 8am to 5pm	Mon - Fri 8am to 5pm	Dedicated 24 hour support
BEC Website Advertising Banner or Text (One Full Year)	Text Ad Only	Text Ad Only	Small Vertical Banner or Text Ad	Vertical Banner and Text Ad
Business Directory Listing	•	•	•	•
Business Matchmaking Services				•
Email Blast & Press Release	10% Discount	20% Discount	25% Discount	30% Discount
1 Year Subscription to Black Enterprise Magazine	Black Enterprise	Black Enterprise	Black Enterprise	Black Enterprise
Featured Business Rotation	3 Months	6 Months	9 Months	12 Months
Classified Ads (One Full Year)	10% Discount	20% Discount	Free & Limited Duration	Free & Unlimited Duration